



**PRICES HELD
FROM 2010**

Technical equipment
2012/13





Welcome to the RHINO RUGBY product catalogue 2012/13

"Having Rhino scrum machines, contact and training equipment ensures that our squads are well prepared and conditioned for big games. The products are of the highest quality and have been an important part of the success of the England Women's rugby team in recent years."

Maggie Alphonsi
Sunday Times Sportswoman of the Year 2010,
England Rugby 2015 Ambassador



Welcome to the RHINO RUGBY product catalogue. As a brand RHINO continues to be part of the very fabric of the game of rugby.

The highlight of the last 12 months for us has been our re-appointment as Official Suppliers to the British & Irish Lions. For the 2013 Tour to Australia RHINO will once more be both Official Supplier of scrummaging machines, contact and training equipment at all the squad's training bases and also supplier of the Official training and commemorative ball range of the tour. We are delighted once more to have our equipment and products endorsed in this way at the highest levels of the game.

In respect of our continued push into the performance rugby ball market, a significant breakthrough has been our appointment as ball supplier to the RaboDirect PRO12. The top professional sides of Ireland, Scotland, Wales and Italy are now using the RHINO Vortex Elite ball on a regular basis throughout the season. The goalkicking statistics to date for the RHINO RaboDirect PRO12 Golden Scot Award (see page 3) for the 2011-12 season speak for themselves



Reg Clark with Andy Irvine, Tour Manager, British & Irish Lions Tour to Australia, 2013 at the recent launch of Rhino's re-appointment as Official Suppliers.

as to the ball's reception and technical merit.

The last year also saw RHINO introduce what we believe is the biggest breakthrough in rugby contact equipment in recent years – the Collision King, invented by Richie Gray in Galashiels in the Scottish Borders. This piece of equipment encourages players of all age groups and levels to adopt correct body position and technique at that most important phase of the modern game – the breakdown. The RHINO Collision King has relevance to backs as well as forwards, and to the Sevens game as well

as XV's. Within months of the launch it was being used by four teams in the recent Rugby World Cup and is rapidly being adopted globally. We strongly encourage all coaches to check this product out in this brochure and on our website.

The RHINO Collision King deservedly received the Technical Innovation Award at the 2011 Rugby Expo, and at the same Rugby Awards we achieved another remarkable result in being nominated alongside Royal Bank of Scotland and eventual

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winner Mastercard in the Sponsor of the Year category. For a small company this was a gratifying recognition both of our remarkably extensive and effective Official Supplier relationships and also of the amount of important grass roots work we have done over the years with programmes such as the 'Scrumsmart' initiative and our steady support for a variety of charities.

Those Official Supplier relationships - with the Lions, England Rugby, the Welsh Rugby Union, Bath Rugby, Cardiff Blues, London Wasps and St. Helens rugby league club - continue and go from strength to strength. We seek however to provide services in respect of our full range of products to the whole of the world of rugby - to clubs, schools and university sides at all playing levels.

The world of rugby really is our stage these days - in the last year we have opened RHINO RUGBY AMERICA in southern Illinois, and RHINO RUGBY ASIA in Singapore - contact details on back page - with both operations supplying the full range of RHINO products to those regions. In addition, the RHINO Collision King is already being manufactured under licence in both New Zealand and Australia.

We continue to take the RHINO brand into teamwear, leisurewear and fashion. Cardiff based RHINO TEAMWEAR offer a full range of onfield and training apparel, and the RHINOGB fashion range continues to gain momentum. See further information later in this catalogue.

Our artificial turf offering, RHINO-TURF is also evolving rapidly in conjunction with our partners Easigrass. The IRB and FIFA have now agreed a joint turf standard that will herald exponential growth globally in the use of these surfaces for training and playing full games and installation of such facilities can also substantially transform the economic potential of sportsgrounds - do check out pages 24 and 25 in this catalogue.

Please also bear in mind our continued offering of the UK's leading range of mobile floodlighting equipment for training in conjunction with our partners Towerlight (see pages 26 and 27).

Through all of our activities and endeavours our core values - toughness, reliability, integrity, heritage and team spirit - underpin everything we produce and everything we do.

Thank you for your continued support for our company and the RHINO brand.

Reg Clark
Reg Clark,
Group Chief Executive.



Proud to be re-appointed as Official Supplier to
The British & Irish Lions for the 2013 Tour to Australia



The highly distinctive 2009 RHINO Lions Ball design is launched at a press conference in the HSBC offices in Dublin by Tour Manager Gerald Davies, Assistant Coaches Rob Howley and Sean Edwards and RHINO CEO Reg Clark.

RHINO is delighted to be the Official Training Ball supplier to The British & Irish Lions Tour to Australia, 2013. As for the 2009 Tour to South Africa, we will not only be supplying the international match quality balls the Lions will use in their training sessions before and during the tour, but also offering those

balls together with the commemorative ball collection of the Tour to the public. We anticipate launching these products, starting with a ball to commemorate the Tour marking the 125th Anniversary of the Lions, from the summer of 2012 onwards.

"The British & Irish Lions are delighted to welcome RHINO RUGBY back as an Official Supplier for the 2013 Tour. The quality of their equipment is well known and was much appreciated by the 2009 Tour management and players. RHINO is well known for being a cutting edge developer of innovative new products and is additionally now an established performance ball manufacturer."

Andy Irvine
Tour Manager, British & Irish Lions Tour to Australia, 2013



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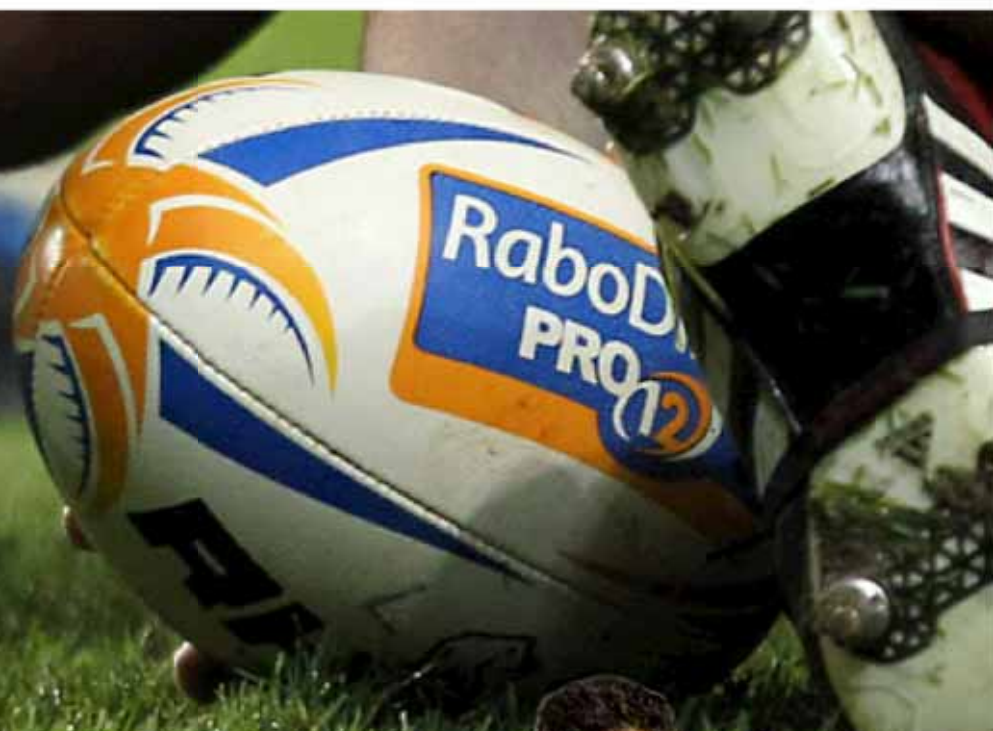


Official match ball of the RaboDirect PRO12



RHINO RUGBY is the preferred ball supplier to Leinster Rugby

Rhino was delighted to beat off fierce competition to land the RaboDirect PRO12 ball contract. The leading professional sides of Ireland, Wales, Scotland and Italy are now using the RHINO Vortex Elite international match ball throughout the season and the reception to the ball has been extremely positive, as witnessed by the impressive kicking statistics to date for the RHINO Golden Boot Award shown below. We are also delighted to have followed this success with appointment as the preferred ball supplier to Leinster Rugby from the 2012-13 season onwards.



RABODIRECT PRO12 RHINO GOLDEN BOOT AWARD

AFTER ROUND 17 - MARCH 2012

Player	Team	Good	Att	Kick%
Fergus McFadden	Leinster	24	27	88.89%
Ronan O'Gara	Munster	22	25	88.00%
Jonathan Sexton	Leinster	20	23	86.96%
Rhys Priestland	Scarlets	10	12	83.33%
Duncan Weir	Glasgow Warriors	48	58	82.76%
Greig Laidlaw	Edinburgh Rugby	45	56	80.36%
Willem de Waal	Benetton Treviso	16	20	80.00%
Luciano Orquera	Aironi Rugby	19	24	79.17%



"I was delighted to score 9 out of 9 penalty kicks during the derby game against Treviso before Christmas because it meant achieving an important win. I only found out the day after the game that I had made a new kicking record in the PRO12. The new RHINO Vortex allowed me to be at my best, even in poor weather conditions. It is a pleasure to kick".

Luciano Orquera, Aironi and Italy